# Wireframes — MVP v0.1

Legend: [ ] checkbox/filter, ( ) toggle, ● radio, ★ bookmark, ⬤ sticker dot, ⤴ primary CTA, … overflow, ⧉ attachment, ↗ external link.

Top Nav (all screens): Logo · Region: BOS ▾ · Search ⌕ · Saved Views ▾ · Open Calls · Blog · Referrals · My Profile ▾

## 1) Dashboard

+----------------------------------------------------------------------------------+  
| Welcome back, Xavier [Create Open Call] ⤴ |  
+--------------------------+-----------------------------+-------------------------+  
| Matches (this week) | Open Calls (deadlines) | Saved Views |  
| ------------------------ | --------------------------- | ----------------------- |  
| [ Venue A ] score 92 | • Gallery X — 2025-11-02 | • JP Cafés w/ MBTA |  
| [ Venue B ] score 88 | • Library Y — 2025-11-15 | • 0% commission labs |  
| [ View all → ] | • Market Z — 2025-12-01 | • SoWa claim targets |  
+--------------------------+-----------------------------+-------------------------+  
| To‑Do Wall (pins) | Referral credit | Blog Highlights |  
| [ Applied → Gallery X ] | Invite link: https://… Copy| • “How venues review…” |  
| [ Follow up: Venue B ] | Converted: 3 Credits: 3mo | • “Artist pricing 101” |  
+--------------------------+-----------------------------+-------------------------+

*Accept:* page loads <1s p95; zero‑state shows sample data; top CTAs: **View all Matches**, **Create Open Call**.

## 2) Venues — List + Map Toggle

+----------------------------------------------------------------------------------+  
| Venues ( ) Map off ( ) Map on [Save] ⤴ |  
+----------------------+-----------------------------------------------------------+  
| Filters | Sort: Locality ▾ Group: None ▾ Page: 1 [10] [25] [50] |  
| [ ] Has open calls | --------------------------------------------------------- |  
| [ ] Has my notes | [ ★ ] Venue A · Jamaica Plain · MBTA: Yes · 2.3 mi |  
| [ ] MBTA: Yes | ⬤⬤ Stickers: [Green]=“emailed” [Purple]=“visit” |  
| Type ▾ | Blurb… [Details →] [Add Note] [Stickers ▾] |  
| Locality ▾ | --------------------------------------------------------- |  
| Distance ▾ | [ ★ ] Venue B · Somerville · MBTA: Partial · 5.1 mi |  
| Stickers ▾ | ⬤ Stickers: [Red]=“fees>50%” [Details →] |  
| Saved Views ▾ | --------------------------------------------------------- |  
+----------------------+-----------------------------------------------------------+

**Map on** (split view):

+---------------------+----------------------------------------------+  
| Filters | 🗺 Map (clustered pins) | List |  
| … | [bbox filter sync] | Venue cards |  
+---------------------+----------------------------------------------+

*Accept:* p95 search <600ms; sticky filters; saved views create/update; empty‑state suggestions.

## 3) Venue Detail

+----------------------------------------------------------------------------------+  
| Venue A · Gallery · Jamaica Plain [★ Bookmark] [Claim this] ⤴ |  
| MBTA: Yes · 2.3 mi · Mediums: painting, photo · Commission: 40% · Fees: none |  
| Submission: rolling · Website ↗ |  
+------------------------------+---------------------------------------------------+  
| Gallery | My Notes (Artist) |  
| [ hero image/video ] | [ Add note ] ⧉ Attach (≤10MB total) |  
| [ thumbnails … ] | ------------------------------------------------- |  
| Open Calls | • 2025-11-15 — “Winter Small Works” ↗ [Pin] |  
+------------------------------+---------------------------------------------------+  
| Stickers: ⬤Green “emailed” ⬤Purple “visit” [Manage meanings ▾] |  
+----------------------------------------------------------------------------------+

*Accept:* artists can add note + attachments inline; venues (claimed) see **Edit**; unclaimed shows **Claim this**.

## 4) Open Calls + Calendar + To‑Do Wall

+----------------------------------------------------------------------------------+  
| Open Calls [Feed ▣] [Calendar ▢] [To‑Do Wall ▢] Filters: Type ▾ Locality ▾ |  
+----------------------------------------------------------------------------------+  
| [Card] Gallery X — “Emerging Painters” Deadline: 2025-11-02 [Apply ↗] [Pin] |  
| Summary… [Mark “Applied on” ▾] [Add note] |  
|----------------------------------------------------------------------------------|  
| [Card] Library Y — “Public Art Proposal” Deadline: 2025-11-15 [Apply ↗] [Pin] |

**Calendar** (month grid with dots); **To‑Do Wall** (kanban):

+-----------------+-----------------+-----------------+-----------------+  
| Soon (≤7 days) | Later | Applied | Done |  
| • Gallery X | • Market Z | • Library Y | • Gallery Q |  
+-----------------+-----------------+-----------------+-----------------+

*Accept:* pin/unpin; deadline reminders T‑7/T‑1; annotate “Applied on”.

## 5) Artists Directory (for Venues)

+----------------------------------------------------------------------------------+  
| Artists (Directory) Filters: Medium ▾ Goals ▾ Region |  
+----------------------+-----------------------------------------------------------+  
| [ ] Availability now | [ ★ ] Xavier H. — Painting/Photo — JP [Profile →] |  
| Mediums ▾ | Recent works … [Intent to contact] ⤴ |  
| Goals ▾ | --------------------------------------------------------- |  
| Region ▾ | [ ★ ] A. Rivera — Sculpture — Somerville [Profile →] |  
+----------------------+-----------------------------------------------------------+

*Accept:* venues can bookmark and log **Intent to contact**; no in‑app messaging (M0–M2).

## 6) My Profile (Artist)

+----------------------------------------------------------------------------------+  
| My Profile Visibility: [ None ▾ ] Venues Public |  
+----------------------------------------------------------------------------------+  
| Statement [ RTE ] |  
| Availability/Goals [ … ] |  
| Media (≤100 images + 1×5‑min video) [Upload ⤴] [Import from website] |  
| [ grid thumbnails … ] [Set cover] [Alt text] [Delete] |

*Accept:* background processing for media; scheduled refresh from external site.

## 7) Blog — Index + Post + Comments (Subscriber‑gated)

**Index**

+----------------------------------------------------------------------------------+  
| Blog Tags: [Venues] [Artists] [How‑to] [News] |  
| • How venues shortlist artists (2025‑10‑01) [Read →] Participants: 27 (subs) |  
| • Artist pricing 101 (2025‑09‑24) [Read →] Participants: 41 (subs) |

**Post**

+----------------------------------------------------------------------------------+  
| How venues shortlist artists 2025‑10‑01 |  
| Body… |  
| Participants (subscribers only): [Subscribe to view profiles] ⤴ |  
| Comments (subscribers only): [Sign in] [Subscribe] ⤴ |

*Accept:* non‑subs see content but **not** participant profiles; comments gated to subs.

## 8) Referrals

+----------------------------------------------------------------------------------+  
| Invite fellow artists → Earn 1 month credit per conversion (no cap) |  
| Your link: https://… [Copy] [Share] |  
| Converted: 3 Pending: 5 Credits: 3 months |  
+-----------------------------+----------------------------------------------------+  
| Recent invites | |  
| • A.R. — sent 10/01 Status: Pending |  
| • K.M. — sent 09/28 Status: Converted (credit 10/12) |  
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*Accept:* fraud checks (no self‑referrals), 14‑day cooling‑off before credit.

## 9) Admin — Moderation, Claims, Credits, Broadcasts

+----------------------------------------------------------------------------------+  
| Admin: [Moderation] [Claims] [Credits] [Broadcasts] [Reports] [Audit Log] |  
+----------------------------------------------------------------------------------+  
| Moderation queue: |  
| • Comment #4821 — flagged spam — [Approve] [Remove] [Block user] |  
| Claims: |  
| • Venue Q — domain verified — [Approve] [Reject] |  
| Credits: |  
| • Data‑fix — user X — 1 mo — [Apply] • Referral — user Y — 1 mo — [Apply] |  
| Broadcasts: [Compose to Artists ▾ Venues ▾] [Send test] [Send] |

*Accept:* all actions audited; idempotent credit application.

## 10) Match Surfacing (inline panel)

+----------------------------------------------------------------------------------+  
| Matches for you (7‑day cooldown per pair) |  
| • Venue A — score 92 — Because: “medium fit, location fit, open call soon” |  
| [View venue] [Not relevant] [Bookmark] |  
| • Venue B — score 88 — Because: “bookmarked + MBTA access” |

*Accept:* record feedback; explain top factors.

### Mobile notes

* Venues list: filters in bottom sheet; map toggle above list; 2‑column card grid ≥768px.
* Venue detail: sticky CTA bar (Bookmark / Add note / Pin call).
* Open calls: default to Feed; swipe to To‑Do.